



Red, White & Blue Sponsorship Opportunities

HIGHLIGHT YOUR BUSINESS TO TDMAW MEMBERS

With numerous brand activation opportunities throughout the year, the Tool, Die & Machining Association of Wisconsin provides your business with long-term promotion to keep your company top-of-mind to our member companies and the key decision makers behind them.

Sponsorship Year: May 1—April 30 | Sponsorship Deadline: April 15

New TDMAW Sponsors are asked to make one TDMAW member referral as a condition of sponsorship.

All sponsors receive the following logo recognition, with acknowledgment of their sponsorship level, during the sponsorship year:

- On a banner at TDMAW member meetings & events
- In a variety of printed pieces, including table top displays and the index of the *Surgeons of Steel* quarterly magazine
- In emailed meeting announcements
- On sponsor slideshow at meetings and events, where the venue allows

Red Level Sponsorship - \$3,000 per sponsorship year, May 1 - April 30

In addition to the above logo recognition, Red Level Sponsors receive the following:

- One June Outing golf tee sponsor sign
- One Summer Outing station sponsor sign
- Featured in the "Partner/Sponsor Highlight" section of the NewsAlert for one month during the sponsorship year.
- A complimentary large-sized ad in the *Surgeons of Steel* quarterly magazine
- Invitations to attend most TDMAW meetings and social events
- Your company logo, linked to your website, on the sponsorship page on TDMAW.org

White Level Sponsorship - \$2,500 per sponsorship year, May 1 - April 30

In addition to the above logo recognition, White Level Sponsors receive the following:

- Featured in the "Partner/Sponsor Highlight" section of the NewsAlert for one month during the sponsorship year
- A complimentary medium-sized ad in the *Surgeons of Steel* quarterly magazine
- Invitations to attend most meetings and social events
- Your company logo, linked to your website, on the sponsorship page on TDMAW.org

Blue Level Sponsorship - \$2,000 per sponsorship year, May 1 - April 30

In addition to the above logo recognition, Blue Level Sponsors receive the following:

- A complimentary small-sized ad in the *Surgeons of Steel* quarterly magazine
- Invitations to attend most TDMAW meetings and social events
- A hyperlink to your company's website from the sponsorship page on TDMAW.org