

# Exclusive Sponsorship Program



## RED Level

Max of 8

RED Level Sponsors are available

**\$3,000 - a \$4,440 value!**

At the RED Level you receive the following benefits:

- 1/2 page ad in *Surgeons of Steel* newsletter (12 issues)
- *Surgeons of Steel* newsletter recognition as Sponsor (12 issues)
- Full page ad in annual Membership Roster
- Website advertising - link to Sponsor website (12 months)
- Large-sized logo on sign at all TDMAW events: June Outing, Summer Outing, Fall Expo, General Member Meetings & the Post Holiday Party
- Promo on monthly *NewsAlert* - mass email to all members
- June Outing (golf) hole sponsor
- Invitation to purchase a booth at the Group Buying Expo

## WHITE Level

Max of 14

WHITE Level Sponsors are available

**\$2,400 - a \$2,800 value!**

At the WHITE Level you receive the following benefits:

- 1/4 page ad in *Surgeons of Steel* newsletter (12 issues)
- *Surgeons of Steel* newsletter: recognition as Sponsor (12 issues)
- 1/2 page ad in annual Membership Roster
- Website advertising (12 months) - link to Sponsor website
- Medium-sized logo on sign at all TDMAW events: June Outing, Summer Outing, Fall Expo, General Member Meetings & the Post Holiday Party
- Promo on monthly *NewsAlert* - mass email to all members
- Invitation to purchase a booth at the TDMAW Group Buying Expo

## BLUE Level

Max of 16

BLUE Level Sponsors are available

**\$1,800 - a \$2,000 value!**

At the BLUE Level you receive the following benefits:

- Business card size ad in *Surgeons of Steel* newsletter ad (12 issues)
- *Surgeons of Steel* newsletter: recognition as Sponsor (12 issues)
- 1/2 page ad in annual Member Roster
- Website ad (12 months) - link to Sponsor website
- Small-sized logo on sign at all TDMAW events: June Outing, Summer Outing, Fall Expo, General Member Meetings & Post Holiday Party
- Logo on monthly *NewsAlert* - mass email to all members
- Invitation to purchase a booth at the TDMAW Group Buying Expo



## WHAT is the Sponsorship Program?

A cost-effective, comprehensive support program that creates an opportunity for companies to market their services to over 140 member companies, consisting of 4,000 employees, and the general public, via the TDMAW website, newsletter advertising and event sponsorship.

## WHY participate in the Sponsorship Program?

- Great targeted advertising value for the dollar.
- Multiple opportunities to keep the sponsoring company's logo visible in all mass print and electronic communications, creating top of mind recognition among TDMAW members.
- Highly visible way to support and promote the metalworking trade.

## HOW do I sign-up for the Sponsorship Program?

Simply select the program that best fits your company's needs, complete the sign-up information and send it back to TDMAW. We accept credit cards.



**www.TDMAW.org**  
toolmaker@tdmaw.org

Ph (262) 532-2440

Fx (262) 532-2430

# TDMAW Sponsorship Program SIGN-UP Form



Sponsor Level    Red (\$3,000)    White (\$2,400)    Blue (\$1,800)    - *please circle one*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Page: \_\_\_\_\_

Contact (s): \_\_\_\_\_

How do you want to receive your *Surgeons of Steel* Newsletter?    *Email* (circle one) Yes    No    *Mail* (circle one) Yes    No

What attracted you to \_\_\_\_\_  
apply for Sponsorship? \_\_\_\_\_

**Payment Type**

PO # \_\_\_\_\_ Please invoice

**Credit Card**

VISA                      Mastercard  
Discover                American Express

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

**Check**

Bank Issued \_\_\_\_\_ Account Number \_\_\_\_\_

Name on Check \_\_\_\_\_ Routing Number \_\_\_\_\_

**Please return this form along with your payment to:**  
TOOL, DIE & MACHINING ASSOCIATION OF WISCONSIN  
W175 N11117 Stonewood Drive, Suite 204 - Germantown, WI 53022  
Phone (262) 532-2440 - Fax (262) 532-2430  
[toolmaker@tdmaw.org](mailto:toolmaker@tdmaw.org)

I, \_\_\_\_\_, understand and agree to the terms and conditions of the TDMAW Sponsorship Program.

Signature \_\_\_\_\_

Date \_\_\_\_\_



Tool, Die & Machining Association of Wisconsin  
W175 N11117 Stonewood Dr., Suite 204  
Germantown, WI 53022  
262-532-2440 (phone)  
262-532-2430 (fax)  
toolmaker@tdmaw.org

## **TDMAW Sponsorship Program Terms and Conditions**

- All sponsorship level payments must be paid full in order to begin receiving your benefits. The completed Sign-up Form is also required with your payment.
- Due to our exclusive contract with Federated Insurance, no additional Insurance companies are qualified for the sponsorship program.
- All sponsorship level benefits will in effect for twelve full months upon the receipt of your full payment and artwork.
- No full refunds will be permitted.
- To keep the program's exclusivity, the maximum number of sponsors per level cannot be exceeded; unless reviewed and approved by the Sponsorship Committee.
- Artwork must be camera-ready. JPEG or PNG format is preferred. Please do not send your logo in a word processor format (i.e. Microsoft Word) – it decreases the resolution of the image. *We will be happy to assist with layout and printing services as needed, at an additional charge.*

All Sponsors must submit the materials listed in the Confirmation Letter in order to begin the program.

- TDMAW will exercise reasonable care and diligence to prevent an error or omission in each advertisement. The Sponsor shall be responsible to check all ads if a proof is requested or provided. Advertising, corrections or changes placed or given over the telephone are accepted only at the Sponsor's sole and complete risk. TDMAW reserves the right to accept, reject or cancel sponsorship at any time at its sole discretion.
- The Sponsor warrants and represents that it has the right to publish the advertising and agrees to indemnify and hold the TDMAW harmless against any and all losses or expenses resulting from any claim arising out of such publication.
- Original photographs, negatives, transparencies and artwork shall be provided by the advertiser at its sole and complete risk, and TDMAW shall not be responsible for any such provided material which may become lost, damaged or destroyed while in its possession. The Sponsor is advised to retain original copies or duplicates of any such material for safekeeping.
- TDMAW's liability for error will not exceed the cost of the space contracted.