

Doyle & Barrett at Busch Precision

The Wisconsin Team

Government, Manufacturers & Education

On October 21st, a historic meeting occurred at Busch Precision, Inc. Governor Jim Doyle and Milwaukee Mayor Tom Barrett were the featured guests at a round table discussion to talk about the current economic conditions and how government, education and manufacturing can work together as a team. The main focus was primarily on alternative energy... focusing on wind.

TDMAW V.P. Greg Grambow offered a very passionate commentary on the dire situation facing TDMAW members as Tier II and III suppliers and called on the State to assist our members. The attendees laid the foundation through their comments for future state education and manufacturing partnership discussions. Greg Grambow presented Governor Doyle with an engraved cup from the TDMAW. Mike Mallwitz presented Mayor Barrett with a Certificate of Appreciation from the TDMAW.

The positive energy of the meeting carried over for more than one hour after the Governor and Mayor left. A discussion of how these three important groups can better network and make Wisconsin a better place to live and do business as a team.

In attendance:

- **Governor Jim Doyle, and staff**
- **Mayor Tom Barrett, and staff**
- **Busch Precision, Inc.**
 - 1.) Barbara Grove – Company Treasurer
 - 2.) Michael Mallwitz – V.P./G.M.
 - 3.) Gary Norton – Facilities Manager
 - 4.) Ken Kremsreiter – Operations, and Production Services
- **Tool, Die & Machining Association of Wisconsin**
 - 1.) Greg Grambow – TDMAW V.P.
 - 2.) Kathy Rogers – TDMAW Treasurer
 - 3.) Chet Gerlach – TDMAW Lobbyist
 - 4.) Becky Fisher – TDMAW Executive Secretary
 - 5.) Linda Mallwitz – TDMAW Headquarters
 - 6.) Karen Skonecki – WOW Workforce Development, Inc.
- **Super Steel Corp.**
 - 1.) Erwin Hartmann – C.O.O.
 - 2.) Jim Schmelzer – President

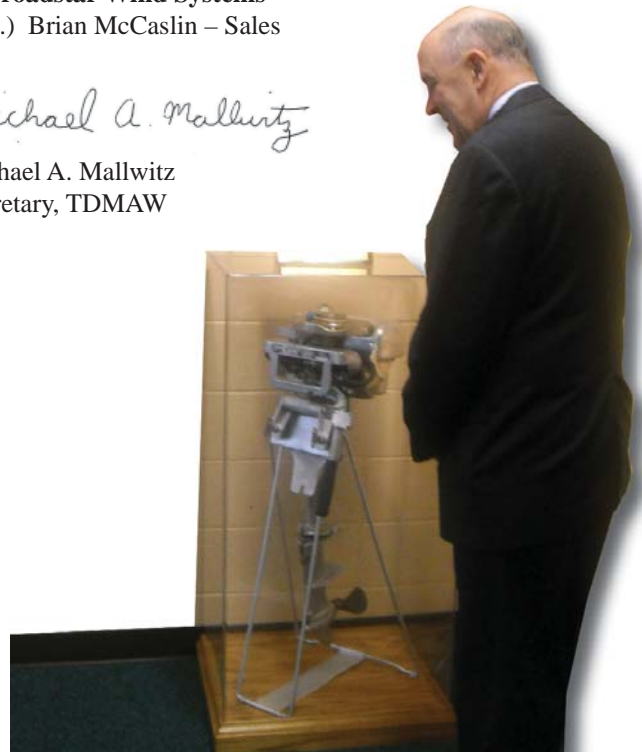
(left to right) Mike Mallwitz, Gov. Doyle, Mayor Barrett



- **MAG Maintenance Technologies**
 - 1.) Steven Sadowski – Key Account Executive
- **MATC – Mequon**
 - 1.) Michael Townsend – Ed. D
- **Broadstar Wind Systems**
 - 1.) Brian McCaslin – Sales

Michael A. Mallwitz

Michael A. Mallwitz
Secretary, TDMAW



Governor Jim Doyle admires an Evinrude Motor manufactured in 1924 at Busch Precision, formally J.C. Busch.



Legislative Corner

Staying in Touch with Wisconsin Policy Makers

On October 21, TDMAW representatives Mike Mallwitz, Greg Grambow, Kathy Rogers, along with tech school educators, a wind power representative, industry- related representatives and Workforce Development met with WI Governor Jim Doyle and Milwaukee Mayor Tom Barrett to discuss the challenges facing manufacturers in Wisconsin and the Milwaukee area. In particular, Governor Doyle was interested in discussing wind power to generate electricity in Wisconsin and the potential for Wisconsin manufacturers to produce the components necessary to build wind generating machines.



Chet Gerlach

The meeting at Busch Precision was the offshoot of a chance discussion between Governor Doyle and Mike Mallwitz that occurred at a trade show in Chicago earlier in the year. Mike extended an invitation to the Governor to visit Busch and the rest is history. The fact that the Governor followed through and had his staff arrange the meeting is, at the very least, an indication that policy makers are interested in listening to what manufacturers have to say.

Though none of us know for sure who the next Governor of Wisconsin will be or what interests that next Governor will have, the meeting in October underscores the need to stay in touch with policy makers of all persuasions. Our next Governor may be interested in generating electricity via wind or biofuels or more traditional means such as coal or nuclear. Whatever strategy is devised someone will have to manufacture the components necessary to generate the electricity and a decision will be made regarding where the components are manufactured. Now is our opportunity to let current and future lawmakers know about the tremendous manufacturing capacity we have in our state and emphasize that we cannot continue to export manufacturing jobs overseas and expect to maintain our role as leader of the free world.



Many thanks to Mike Mallwitz for arranging the meeting and also Governor Doyle and Mayor Barrett for taking the time to meet with us. Also, a special thanks to Becky Fisher and Linda Mallwitz, TDMAW headquarters, for doing a great job getting everything in place prior to and during the meeting. I cannot promise that these meetings with lawmakers will have an immediate impact but I can promise that, if done effectively, they can have a tremendous impact on the long term health of our industry.

Chet Gerlach
Lobbyist, TDMAW



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